



ASSOCIATION OF VA HEMATOLOGY/ONCOLOGY

SEPT 20 – 22, 2024 / ATLANTA, GEORGIA
OMNI HOTEL, CENTENNIAL PARK

EQUITY, EQUALITY & EXCELLENCE

2024 Exhibitor Prospectus

700+ ATTENDEES

**INTERACTIVE EXHIBIT
HALL**

**MULTI-DISCIPLINARY
SESSIONS AND PARTICIPANTS
FACILITATED NETWORKING
OPPORTUNITIES**



**WELCOME RECEPTION
FRIDAY, SEPT. 20 AT THE GEORGIA AQUARIUM**



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The **AVAHO Annual Meeting** is an opportunity for VA oncological and hematological professionals and community partners providing cancer care for veterans to network, learn, and develop best practices for veteran health. Sponsorship at this meeting increases your visibility and relationships with medical professionals.

Your sponsorship ensures the professionals who provide ongoing care to veterans with cancer and hematological disorders have the best information, professional networks, and clinical knowledge to provide the highest quality of care and treatment to veterans.

Those who serve deserve the best of our service. Your sponsorship makes that possible.

AVAHO MEMBERS

Our diverse membership includes:

- Medical Oncologists and
- Hematologists
- Surgical Oncologists
- Radiation Oncologists
- Pharmacists
- Nurses and Advanced Practice Registered Nurses
- Physician Assistants
- Social Workers
- Psychologists
- Cancer Data Analysts
- Community and allied health professionals who work with veterans
- Veterans

Exhibitor Schedule

Thursday, Sept 19

Exhibit Setup 2pm - 10pm

Friday, Sept 20

Exhibit Setup 6am - 10am

Exhibit Hall Open 10am - 5pm

Saturday, Sept 21

Exhibit Hall Open 10am - 5pm

Tear Down after 5pm

Schedule is subject to change

AVAHO IS A 501(C)3 NONPROFIT ORGANIZATION,
IRS NUMBER 20-3012788.

2024 SPONSORSHIP OPPORTUNITIES

Exhibit Display/Booth

Exhibits ranging from 6-ft tables to 10x20 displays are available to companies wishing to exhibit their company and product information at the Annual Meeting. Benefits depend on sponsor level.

Online Exhibitor Registration begins on March 15, 2024. Exhibit space and additional sponsorships are available on a first-come/first-serve basis. Visit avaho.org

Sponsor Levels

Platinum Plus*	\$ 100,000
Platinum	\$ 75,000
Gold	\$ 50,000
Silver	\$ 25,000
Bronze	\$ 10,000
Nonprofit	\$ 1,000



Discretionary Sponsorships

AVAHO recognizes the importance of the participation of nonprofit patient advocacy and support organizations at our annual meeting. The eligibility for and availability of this exhibit space are at AVAHO's discretion. AVAHO also recognizes the need for diversity in sponsorship. A select number of sponsorships will be reserved to provide start-up, emerging and small companies the opportunity to serve as a sponsor.

Additional Sponsorship Opportunities

These sponsorship opportunities are limited and are available on a first-come/first serve basis upon registration. There is an additional fee to support these tactics regardless of exhibitor status.

Registration Bag Sponsorship (\$7,000/ limit 3 companies): The sponsor's company logo will be printed on high quality bags available to all attendees upon check-in.

Registration Bag Inserts (\$3,000 per piece/ limit 2 per company): Exhibitors may provide literature to each conference attendee that will be included in the registration bags. Materials maximum of four pages and/or 4-oz insert; premium charges may apply if exceeded.

Virtual Exhibitors (\$3,000): Non-exhibiting companies may register virtually to upload company profile, videos, and materials on AVAHO's Virtual Conference App. All attendees are encouraged to download the Whova meeting app to participate in the 2024 meeting. This app allows open-forum communication between all attendees and sponsors.

Charging Stations (\$3,500 per station/ limit 2 companies): AVAHO will secure seating area(s) that highlight your brand name and provide participants a place to charge a variety of devices.

Headshots (\$6,000/ limit 1 company): Professional headshots for AVAHO annual meeting attendees.

Keycards (\$5,000/ limit 1 company): All AVAHO guests will receive room keys with sponsor's design.

Diver Advertising Georgia Aquarium (\$5,000/ limit 1 company): Have a diver welcome guests to the welcome reception with your logo and message! All attendees will see your logo in the ballroom's view tank.

T-shirt sponsor (\$3,000 / limit 5 companies): Your company logo will appear on the official AVAHO 2024 conference t-shirt. ***This sponsorship will benefit AVAHO's designated veteran charity, Dogs for our Brave.***

Please note that there are limits on the number of people from industry that may attend the meeting. Badges are provided according to sponsorship level. A limited number of additional badges may be purchased per company based upon sponsorship level. **You must be an exhibiting company to attend the meeting.** We will not be selling any individual badges. All IRC members are welcome with registration. Please work as a team to select the right attendees from your company.

There will not be on-site registration for industry.



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2024 SPONSORSHIP BENEFITS AT-A-GLANCE

BENEFIT	Platinum + (\$100,000)	Platinum (\$75,000)	Gold (\$50,000)	Silver (\$25,000)	Bronze (\$10,000)
Exhibit Display/Booth	10x20 Display (2 6-ft tables and 4 chairs)	10x20 Display (2 6-ft tables and 4 chairs)	10x15 Display (2 6-ft tables and 4 chairs)	10x10 Booth (2 chairs)	6-FT Table and 2 chairs
Option of one of the following:					
Sponsorship of the 2024 Welcome Reception	✓				
Sponsorship of the 2024 5K Run/Walk (logo on shirt; mention at event)	✓	✓			
2024 Technology Sponsor (Whova app)	✓	✓			
Lanyard Sponsor	✓	✓			
Poster Session Kiosk Sponsor (total of 3 available)	✓	✓			
WiFi Sponsor	✓	✓			
Sponsor logos by level on large banners (located in general meeting areas)	✓	✓	✓		
Sponsor logo by level on signage in registration area	✓	✓	✓	✓	✓
Sponsor logo on meeting app (AVAHO uses Whova app services. For more details please contact us.)	✓	✓	✓		
Recognition in the Conference Program (exhibitor list)	✓	✓	✓	✓	✓
Online company profile (completed by company) on AVAHO member app for 6 months following conference	✓	✓			
Logo display on slide show in all meeting rooms	✓	✓	✓	✓	✓
Complimentary conference badges based on sponsorship level	10	8	6	4	2
Maximum number of additional badges that can be purchased for \$1,000 each based on sponsorship level	5	4	3	2	1
Sponsor designation on conference badge	✓	✓	✓	✓	✓
Registration bag insert (company promotional item—subject to approval. Maximum two inserts per company)	✓	✓	✓		
One complimentary mention in a daily update to members during the week of the meeting	✓	✓	✓	✓	
Recognition ad in Conference Program (8.5" x 5.5")	✓	✓			

To register to exhibit, Visit avaho.org

Registration begins Friday, March 15, 2024 and exhibit space is available on a first-come/first-serve basis.



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Sponsorship packages by level include:

All sponsor benefits

- **Attendance at all sessions and conference reception at the Georgia Aquarium (Friday, Sept. 20). Breakfast, lunch and snacks will be provided on exhibit days.**
- Logo by level on signage in registration area (company names listed for Bronze sponsors)
- Recognition in printed conference program
- Logo on Whova conference app
- Logo display on slideshows in all meeting rooms
- Sponsor designation ribbons on conference badges
- Company profile on Whova: This app allows open-forum communication between all attendees and sponsors. Companies upload company information (website link, brand info, videos, attachments, etc.) directly onto Whova app

Non-profit sponsors – All sponsor benefits, plus:

- One 6-ft table and 2 chairs
- 2 complimentary staff badges

Bronze sponsors – All sponsor benefits, plus:

- One 6-ft table and 2 chairs
- 2 complimentary staff badges

Silver sponsors – All sponsor benefits, plus:

- One 10x10 display -- includes one 6-ft table and 2 chairs
- 4 complimentary staff badges
- One complimentary mention in a daily update during the week of the meeting

Gold sponsors: All sponsor benefits, plus:

- One 10x15 display -- includes two 6-ft tables and 4 chairs
- 6 complimentary staff badges
- One complimentary mention in a daily update during the week of the meeting
- Logo placement on large banners in general meeting areas
- One promotional item in the registration bag per company

Platinum sponsors – All sponsor benefits, plus:

- One 10x20 display -- includes two 6-ft tables and 4 chairs
- 8 complimentary staff badges
- One complimentary mention in a daily update during the week of the meeting
- Logo placement on large banners in general meeting areas
- Up to 2 promotional items in the registration bag per company
- Recognition ad in Conference Program (8.5" by 5.5")
- Run/Walk Sponsor -- logo placement for T-shirt, signage, etc. benefiting AVAHO's designated charity, Dogs for our Brave

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Sponsorship packages by level continued:

Platinum Plus sponsors – All sponsor benefits, plus:

- One 10x20 display -- includes two 6-ft tables and 4 chairs
- 10 complimentary staff badges
- One complimentary mention in a daily update during the week of the meeting
- Logo placement on large banners in general meeting areas
- Up to 2 promotional items in the registration bag per company
- Recognition ad in Conference Program (8.5" by 5.5")
- Run/Walk Sponsor -- logo placement for T-shirt, signage, etc. benefiting AVAHO's designated charity, Dogs for our Brave
- Welcome Reception sponsor for the Friday night Aquarium event (approx. 600 attendees)

Platinum and Platinum Plus sponsors may choose ONE of the following benefits as part of their sponsorship package at no additional cost. These are available on a first-come/first-serve basis with registration.

- Lanyard Sponsor – *1 available*
 - Your company logo on conference lanyard (\$4,000 value)
- Technology Sponsor – *3 available*
 - Your logo appears on the home page of the Whova app and in AVAHO member app (\$7,500 value)
- WiFi Sponsor – *1 available*
 - Your company name is the conference's WiFi password (\$5,000 value)
- Poster Session Kiosk Sponsor – *3 available*
 - The Poster Session will be available throughout the conference on electronic kiosks. Your company logo appears on the signage. (\$4,000 value per kiosk)

Virtual Sponsors – Non-Exhibiting benefits:

Non-exhibiting companies may register virtually to upload company profile, videos, and materials onto AVAHO's Virtual Conference App. All attendees are encouraged to download the Whova meeting app to participate in the 2024 meeting. This app allows open-forum communication between all attendees and sponsors.